LODDON VALLEY STUD MERINOS

... ABLE TO WITHSTAND THE CHALLENGES OF THE SEASON

2014 FIELD DAY FRIDAY, FEBRUARY 28

WIN A HOLIDAY TO THE PYRENEES FREE ENTRY! DETAILS ON PAGE 4

President's Welcome

As Field Day President, I would like to extend a warm welcome to all our visitors to our 2014 Field Day.

The Loddon Valley Stud Merinos consist of fifteen family owned and operated studs breeding large framed dual purpose sheep that the region is renowned for.

I would also like to welcome two studs who are joining our field day for the first time.

They are the Forest Springs Poll Merino Stud operated by Bruce Dean and the Hynam Poll Merino Stud of Kevin and Tracey Hynam

Loddon Valley member studs once again proved over the last year that we can match any sheep in Australia whether it be at sheep shows, fleece competitions, wether trials, store sheep sales or ram sales

The best pen of 3 weaner rams competition will again be run, giving visitors to our field day a chance to win an accommodation package at the Summerfield Winery and a meal at the Redbank Winery in the Pyrenees wine region.

Norm Weir, President Loddon Valley Stud Merino Breeders Association



A big thank you to our sponsors and advertisers for helping make our Field Day a success and Elizabeth Todd (Secretary/Treasurer), Erroll Hay (Book Co-ordinator) and Robert Ipsen (Vice President) for jobs well done.

WE WOULD LIKE TO THANK THE MAJOR SPONSORS OF THE LODDON VALLEY STUD MERINO FIELD DAY































LODDON VALLEY STUD MERINO BREEDERS ASSOCIATION

WELCOME TO OUR 2014 FIFLD DAY

STUDS DISPLAYING ON-PROPERTY

EAST LODDON

DISPLAYING AT EAST LODDON WOOL SHED, LONGS ROAD, 3.5KM NORTH OF SERPENTINE OFF THE LODDON VALLEY HIGHWAY

KEDLESTON PARK

DISPLAYING AT 1727 ECHUCA-SERPENTINE ROAD, CALIVIL (20 MINUTES NORTH EAST OF SERPENTINE)

PANORAMA

DISPLAYING AT BORUNG (30 MINUTES NORTH/WEST OF SERPENTINE)

TERRICK WEST

DISPLAYING AT 2400 ECHUCA/ SERPENTINE RD, PRAIRIE (25 MINUTES NORTH EAST OF SERPENTINE)

WILLERA

DISPLAYING AT SANGUS CREEK, 4KM FROM SERPENTINE ALONG THE OLD BOORT ROAD

STUDS DISPLAYING AT SERPENTINE

AKERINGA
CAHIRBLONIG
FOREST SPRINGS
HYNAM POLL
KAMAROOKA
PARK
KERRILYN

KOOLE VALE NINUENOOK WOODPARK POLL

NB: WHILST CONCORDIA IS STILL A MEMBER OF THE LODDON VALLEY MERINO STUD BREEDERS ASSOCIATION, IT WILL NOT BE DISPLAYING AT THIS YEAR'S FIELD DAY

SNAPS SHOTS FROM THE 2013 FIELD DAY

Pics courtesy of Stock & Land - www.stockandland.com.au















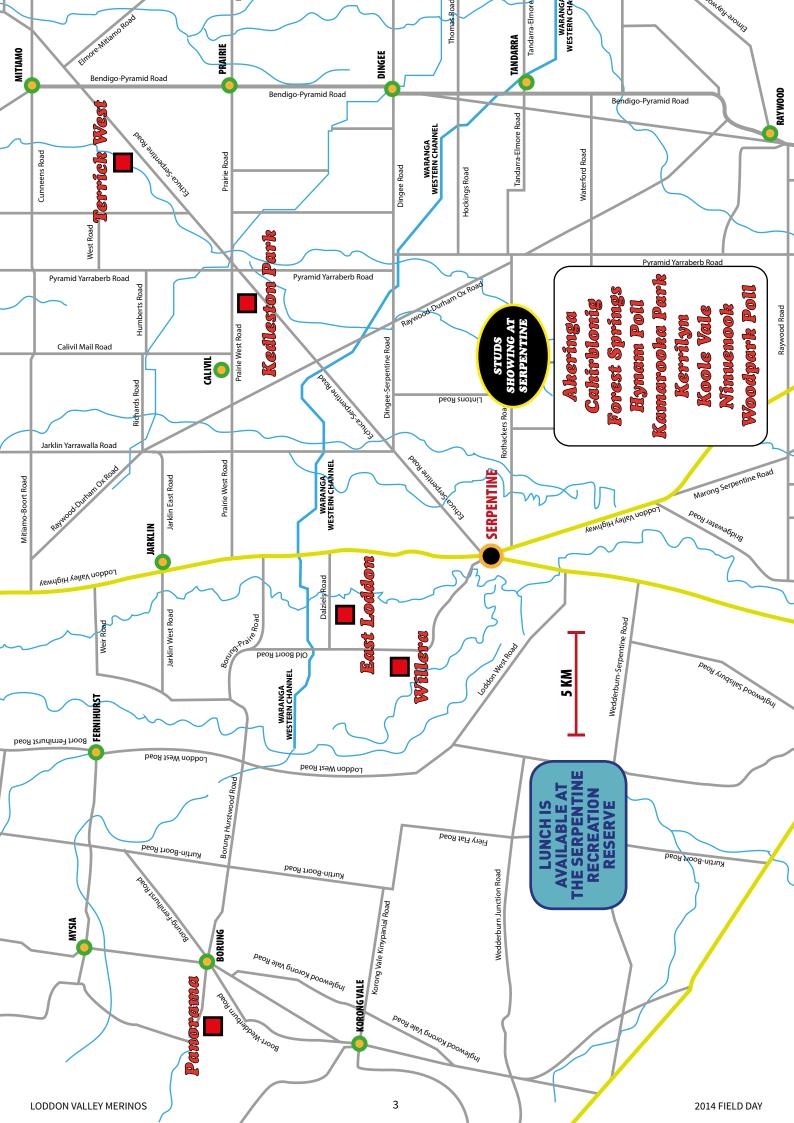














Summerfield Winery

5967 Stawell-Avoca Road MOONAMBEL VIC 3478 T 03 5467 2264 F 03 5467 2380

E info@summerfieldwines.com www.summerfieldwines.com

Red with passion



Stay at Summerfield Studio Apartments, a great place to relax when you explore the Lyrenees.

Stroll across to Gellar Door and enjoy the current release of Summerfield wines before they sell out.

Savour the selection of local, national and international produce available at the New Summerfield Gourmet Deli.

BEST GROUP OF THREE RAMS COMPETITION

Summerfield Winery and Redbank Winery are sponsoring our prize for the judging of the 'best group of three rams competition'.

Entry forms are available at participating studs.

The prize being two or three nights accommodation at Summerfield Winery in the Pyrenees wine region and also a meal at the Flying Pig Deli at Redbank Winery.





Taste and purchase the world famous Sally's Paddock and other magnificent Estate grown wines, Sparkling Wine, White Wine and Sweet Late Bottled Vintage

OPEN 7 DAYS 10AM - 5PM

Tapas and Ploughmans Lunch at Flying Pig Deli 10am - 4pm

Redbank Winery

1926 Sunraysia Highway, Redbank VIC 3477 Phone 03 5467 7255 F 03 5467 7248

Email: sales@sallyspaddock.com.au - www.sallyspaddock.com.au

Akeringa

EXHIBITING AT SERPENTINE RECREATIONAL RESERVE

Principal: Ian Bennett Flock No. 2381

Phone: (03) 5444 5450 Mobile: 0429 445 450

Stud Advisor: Stuart Hodgson 0427 908 831 Classers: Ian Bennett, L. Bennett (0427 660 156) Brucellosis Free, Ovine Johns Free - MN4v

Over 50 Years Breeding to a Type



Ian Bennett

Akeringa was founded in 1955 on Bundemar bloodlines. Main bloodline now is Charinga.

An A.I. and E.T. program was carried out with success last year, using Charinga Reggie and the Charinga Pearler Son White River Kaldoonera.

This year we are carrying out an A.I. programme using Roseville Park 14 and East Strathglen.

Ram weaners last year's tests 17.81 micron with an average C.F. of 99.47, S.D. average 3.28 and C.V. average 18.49.

Since starting showing we have won Restricted Championships at Bendigo and Champion Medium Wool at Hamilton; Champion Fine Fleece at Bendigo.

Welcome to the Field Day and enjoy a safe journey home.







Landmark proudly supports the Australian Merino industry.

Landmark is the perfect partner to help you improve the genetic selection of your livestock. The experience of our stud stock specialists includes defining breeding objectives, choosing appropriate genetic selection criteria, developing performance recording schemes as well as conducting industry wide evaluations to source the right genetics for your enterprise.

landmark.com.au





Concordia

Principals: Rollinson Family Address: 'Concordia' Mysia 3518

Telephone: (03) 5437 9256 Fax: (03) 5437 9215

Manager: Bob Rollinson Classer: Bob Rollinson



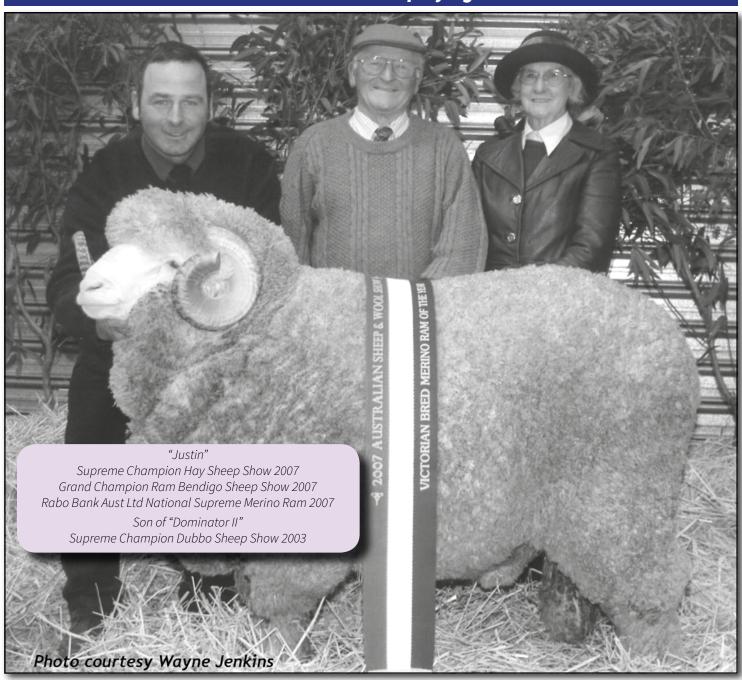
Bob Rollinson

The "Concordia" stud was founded in 1920 by the late Lindsay (Darb) Rollinson on Wanganella ewes and rams. Since the early 50s the stud has been managed and classed by his son Bob Rollinson.

We benchmark our sheep on the show floor at the major sheep shows in Australia against the best in Australia. Our breeding objectives are unchanged - big sheep, big fleeces.

2 & 3 year sheep average 22.5 microns and yield in the 70s. Weaners are fine and the older sheep a little stronger. Finer in age a definite No! No! - significantly less wool.

Although still a member of the Loddon Valley Stud Merinos, Concordia will not be displaying in 2014.





At Rodwells we have a passion for wool.

Our wool team offers:

- ✓ Sheep classing and ram selection.
- ✓ Professional weekly auction service.
- ✓ Skilled technical advice on wool preparation and marketing.
- ✓ 26 branches across VIC, NSW and SA.
- ✓ Wool Protector Contract and Risk Management advice.
- ✓ Good 'Til Cancelled Target Pricing.
- ✓ Latest market information via email, fax and website.
- ✓ Finance available shearing; seasonal and long term.



A RURALCO BUSINESS

Area Wool Manager - Bendigo - Bruce Young 0427 332 500 Area Wool manager - Boort - Russell Frew 0428 509 987

VISIT OUR NEW OFFICES IN BOORT AND BENDIGO

Boort - 3 McMillan Road Phone 03 54 552 002

Bendigo - Corner Rohs & Victa Roads Bendigo East Phone 03 54425 211

Cahirblonig

EXHIBITING AT SERPENTINE RECREATION RESERVE

Principals: Matthew, Robert and Barbara Ipsen

Address: 912 Maryborough - St. Arnaud Road, Wareek 3465

Telephone: (03) 5461 2016 Fax: (03) 5461 2063

Mobile: 0417 516 640

Email: robertipsen@bigpond.com

Classer: Ken Fleay Brucellosis Free

Approved second generation vaccinates





Matthew Ipsen

Cahirblonig merino stud was founded in 1987 by Ken Fleay with the purchase of 3 rams and 30 stud ewes from Bindawarra, 3 rams from Nareeb Nareeb and 52 ewes from Hazeldean. Artificial Insemination has been used extensively since this time from leading Bindawarra sires. On the retirement of Ken Fleay in 2005, the entire stud was purchased by the Ipsen Pastoral Company relocating the stud to Wareek, 10 Km north-west of Maryborough, Victoria.

The stud currently has 470 stud ewes, with an average micron of 19 microns and an average fleece weight of 7 kgs. The wool is characterised by bright white, bold crimping soft to handle, long stapled wool with small follicle bundles. All sheep have been selected for structural correctness, large frames, pliable loose skins which are free from pigmentation.

Personally it has been an interesting year for myself, having been awarded a 2013 Nuffield Scholarship. I have travelled the world looking at world agriculture and the policies which affect it. I have completed the travel part of scholarship in which I investigated "world's best practice in lamb survival". I travelled to Scotland, France, South Africa, Argentina, Uruguay and New Zealand looking at nutrition, housed animals, reproductive capacity, animal behaviour, genomics and gene markers and outdoor systems. I met with researchers, consultants and producers.

While we achieve lamb weaning rates of 130%, we are always trying to improve the economics of our sheep enterprise. Increasing yield, we believe, is the most important way of doing this as well as keeping the quality of wool and carcass we produce.

Travelling to other countries has allowed me to understand more of the industry and what we face with our competitors. Australian wool producers have an opportunity in the future with sheep populations reducing around the world and natural disasters, particularly in the Patigonia region in Argentina. Travelling to Qatar also allowed me to understand the live trade industry.

In world standards, we are very efficient at producing quality and quantity of wool, lambs and carcasses, and we will use this as motivation to continue to push our production goals. Studying areas which can improve profitability will help our clientele become more profitable and reinforces our commitment to the industry as a whole.

The use of technology helps with identifying superior animals and culling the bottom 5%. Electronic tags have allowed us to keep more accurate pedigrees, using pedigree matchmaker, and keep records on individual performance. The stud has all second generation Approved Vaccinates.







J.A. DUNN SEEDS, BOORT

SUPPORT AN INDEPENDENT, LOCALLY OWNED BUSINESS FOR YOUR PASTURE SEED NEEDS

DAILY DELIVERY TO MOST AREAS

INCLUDING LUCERNE, SUB CLOVER, PERMANENT PASTURE, OATS, VETCH, BARLEY, WHEAT, MAIZE & CANOLA

ALSO GOOD STOCKS AT VERY COMPETITIVE PRICES OF POINTS, DISCS, AND TAPEX BALING TWINE

32 Bertoli Street, Boort

Phone: (03) 5455 2107 Fax: (03) 5455 2585

FOR PRICES AND QUOTES WITHOUT OBLIGATION

You get a TRUCK LOAD of VALUE when selling wool with



Contact your caring Wool Marketer: Mark Bazeley - Mobile Office 0417 599 686

Nicholas Drive, Moama - Phone 03 5482 2965



East Loddon

DISPLAYING AT EAST LODDON WOOLSHED

Principals: Bill, Diane & Marcus Hooke

Address: East Loddon Pastoral (Trading Name)

208 Longs Road, Serpentine 3517

Warwillah, Warwillah Road, Wanganella NSW (midway between Deniliquin and Hay, NSW)

Contact: Bill Hooke 0427 378 380 Marcus Hooke 0437 172 754 Email: hooke5@bigpond.com

E/L East Loddon Merino Stud

Stud Consultant: Dr Jim Watts Ovine Johnes Score 8, Accredited Brucellosis Free





Bill Hooke



EASY CARE, PROFITABLE MERINOS

SILKY WHITE WOOL

Fibre bundles packed full of highly aligned deep crimping soft white wool.

- High yielding (Last 2 years averaged 75% for East Loddon commercial flock fleece wool)
- 19 micron average
- Staple length 135mm for 12 months growth enabling 6-8-months shearing.
- Cutting 8kg every 12 months.

LARGE PLAIN BODY - MINIMAL SKIN WRINKLE

- Naturally resistant to fly strike
- · Easy to shear
- Higher lambing percentages

MUSCLE and FAT

Selecting for high muscle and fat reserves using ASBV's.

 Increasing marking and weaning percentages in poor years through the ewe's ability to draw on bigger reserves.



GENSTOCK

reproductive technology



- Semen Freezing
- Laparoscopic Insemination
 - Embryo Transfer
 - Embroy Export Centre (AQIS Licenced)

JERILDERIE (NSW) 03 5886 1772 **DAVID KENNETT** 0429 861 772

HAMILTON (VIC) 03 5570 8280



18 Deborah Street, Bendigo Victoria 3550 P 03 5441 6600 • F 03 5441 6330 • E info@bartnprint.com.au • W www.bartnprint.com.au

Forest Springs Merino Stud

EXHIBITING AT SERPENTINE RECREATIONAL RESERVE

Principal: BJ & TE Dean

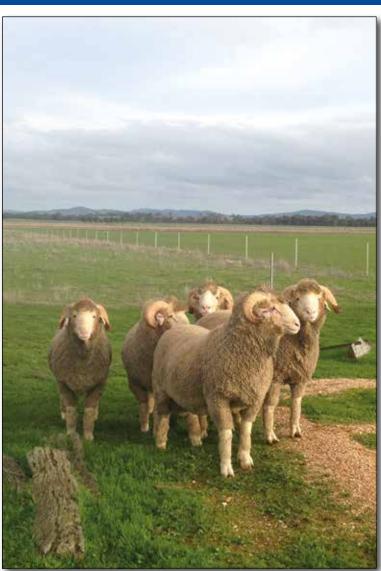
96 Frampton Road, Joel Joel, VIC 3384 Flock No. 1465 - Poll Merino Stud

Phone: (03) 5356 9147 Mobile: 0407 054 342

Email: brucedean@bigpond.com

Brucellosis Accredited & Approved OJD Vaccinates





Forest Springs Merino Stud was established in 2009 with the purchase of Ninuenook ewes and a Glenlea Park ram .Since then genetics have been introduced from Wallaloo Park, Roemahkita, Ridgway, Ridgway Advance, Hynam, Glenlea Park and Sohnic Merino Studs.

Our breeding objectives are:

- Large Framed
- Heavy Cutting
- Rich,deep crimped, well nourished, white wools
- Free Growing, Long Stapled Medium Wools On An Uncomplicated Body
- Export weight wether lambs at 10-12 months of age
- Lambing percentages in excess of 100%







TASCO Inland Australia Pty Ltd

Suppliers of quality Caltex & Mobil Fuels and Lubricants to North-West and Central Victoria

For Information on:

Product ranges and/or Prompt efficient deliveries

Contact: Paul Campbell or Mick Sait

PHONE 1300 134 994

Proudly supporting our

LOCAL STUDS

Kerrilyn Stud

Norm, Kerri and Ryan

Cahirblonig Stud

Robert, Barbara and Matthew



Chris



Dan



Rick



Bernie



CRAMERI PTY LTD

20 TUAGGRA STREET, MARYBOROUGH
PH: 5461-1688



Hynam Poll Merinos

Principal & Studmaster: Kevin Hynam 0427 833262 Stud Advisor: Glendon Hancock 0429 829613

Address: 161 Wathe Reserve Rd, Patchewollock 349 1

(PO Box 210 Hopetoun 3396)

Contacts:

Ph: 03 50833262 Fax: 03 50833565 Mob: 0427 8333262

Email: hynam@harboursat.com.au



Flock No. 1049
KEVIN & TRACY HYNAM
PATCHEWOLLOCK VICTORIA





Since its foundation in 1988, Hynam Poll Merinos (previously Legume Crests Poll Merinos) have strived to produce a true dual purpose sheep with soft elite wool on a meaty frame suited to both the Prime lamb and mutton market.

Based initially on large framed SA bloodlines, more recent infusions from Ridgeway Advance, Roemahkita, Kamora Park, Wallaloo Park and Ridgeway have maintained adult sheep at under 20 micron, cutting 7 -8 kg.

We have a selection of sheep displaying bare breech traits, and have been successful in winning the All Purpose Bare Breech class at the Australian Sheep and Wool Show in 2012 and 2013.

Our sheep have also placed well in all of the All Purpose classes entered at The Australian Sheep and Wool Show.

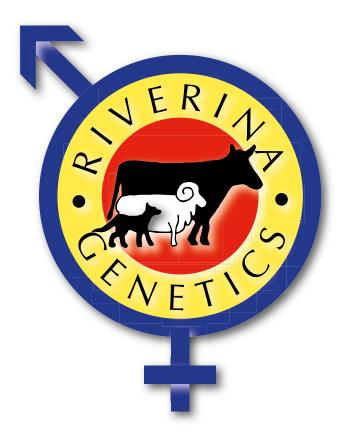
Our rams perform successfully throughout the Mallee, Western District, Central and Southern Victoria and Southern NSW.

At Hynam Poll Merinos we aim to provide affordable quality and service.

Hynam 175 - "Big Kev"

Sire: Kamora Park 759 Mic: 19.5 CV: 15.4 SD: 3.0 BW: 124kg with lambs teeth. Eye Muscle: 38mm Fat: 11mm





RIVERINA GENETICS SPECIALISTS IN LIVESTOCK ARTIFICIAL BREEDING

- Semen Collection & Freezing
- Genetic Material Storage
- Laparoscopic Insemination
- Embryo Transfer
- Ultra-sound Pregnancy Testing

201 Finley Road, Deniliquin NSW 2710

(03) 5881 5515

Fax: (03) 5881 5032 Email: rgoffice@bigpond.com

Kamarooka Park Poll Merinos

EXHIBITING AT SERPENTINE RECREATION RESERVE

Principals: Erroll Hay

Address: Home Estate, Kamarooka, Victoria 3570 40kms north of Bendigo, 20kms west of Elmore

Phone: (03) 5436 9250 Rainfall: 450mm Stud Classer: Erroll Hay

Ovine Johnes Vaccinated for 6 Years Accredited Brucellosis Free



AIM: WHITE WOOL ON POLL MERINOS



Erroll Hay

RAMS SOLD AT AUCTION 2013

- Canberra
- Bendigo
- Ballarat
- Hamilton
- 4 Rams sold to Studs (3 in Victoria, 1 NSW)
- 3 Rams sold to Ram Breeding Flocks.

KPP A.I. PROGRAM 2013

Nov 25 106 Ewes to Collinsville. "Magic", son of "Majestic". 52 Ewes to Hynam "Big Kev".

Dec 17 130 W/P Orange Tag Ewes.
 Bought two years ago from Wallaloo Park.
 A.I. to W/P 961 — a ram Kamarooka Park Poll has a semen share in which produced outstanding results last year.

NATURAL JOININGS 2013

Minta (SA) Bought at 2013 Classings Classic Ram Sale for \$7000, displaying magnificent, white crimpy wool. Stands tall and thick boned. We are expecting big things from this ram.

Wallaloo Park Ram bought at 2013 on-property sale. This ram has white, waxy dense wool. My personal opinion is this ram was equal to the best woolled rams on the day.

Leahcim 848 I bought this ram from their 2011 on-property sale. A massive, big upstanding ram displaying very white, crimpy wool. With top wool figures still measuring 17.7 micron, I think a lot of this ram.

YELLOW TAG LAMB 2013 DROP

A.I. RESULTS

Leahcim 445 - Lovely shape and nourishment. Leahcim 858 (Calcookara) - Top lambs, big and open, lovely crimpy wool.

KPP Midas - Lambs show plenty of soft skin, W/P 961 - Upstanding with white, waxy crimply wool.

NATURAL MATINGS

KPP Caesar - (Ballarat March Shorn Medium Wool Poll Champion). Leaving lambs very correct in confirmation.

Leahcim 601 - Lambs showing top white, crimpy dense wool. Leahcim 848 - Used to back up A.I. program. Lovely, big framed lambs.





MARKET YOUR WOOL THROUGH VICTORIA'S LEADING SPECIALIST WOOL BROKER

PROVIDING A RANGE OF WOOL MARKETING AND STUD STOCK SERVICES

- AUCTION INTERNET SELLING FUTURES CONTRACTS
 - SALE BY TENDER DIRECT FORWARD CONTRACTS
 - FINANCE SHEEP AND RAM MANAGEMENT

HEAD OFFICE

16 -18 Brougham Street, Geelong

Ph: (03) 5222 1022 Fax: (03) 5222 2691

email:

arcadian@arcadianwool.com.au

VISIT OUR WEBSITE

www.arcadianwool.com.au

WOOL RECEIVAL DEPOTS

PORTLAND

Portland & Nelson Road, Portland **GEELONG**

250 Forest Road South, Lara

THE DIFFERENCE IS IN THE CARE WE TAKE WITH YOUR WOOL

Mobile Sheep Dipping

Geoff & Colleen Hampson - Pyramid Hill

5455 1763 - 0479 873 793

Kedleston Park

EXHIBITING AT KEDLESTON PARK

Principals: J.D. & R.E. Humbert

Address: 1727 Echuca-Serpentine Road, Calivil 3573

Phone: (03) 5436 6225 Fax: (03) 5436 6225 Mobile: 0428 512 721

Email: humbert@harboursat.com.au

Stud Master: John Humbert Classer: John Humbert

Stud Adviser: Stuart Hodgson

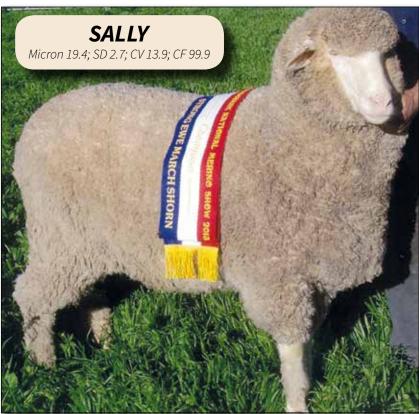
Ovine Johnes Free, Vaccinated, Brucellosis Free





John Humbert

THE HUMBERT FAMILY THIS YEAR IS CELEBRATING 140 YEARS SINCE TAKING UP SELECTION IN THE PRAIRIE, CALIVIL AREA



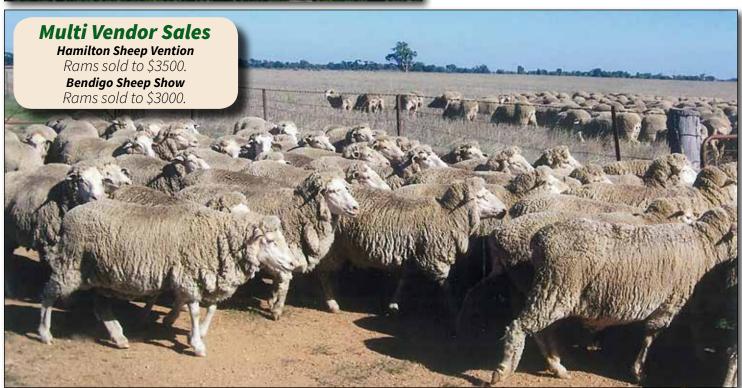
Kedleston Park is breeding Quality All Purpose Merinos with quick maturing, large framed, fertile sheep.

Growing soft, deep crimpling long stapled medium wools, two-to-seven year old ewes average wool cuts of 8.5 to 9kg of 20 micron wool yielding 71%-74%.

A high priority is placed on ewe fertility with 122% lambs weaned of stud ewes.

2014 HIGHLIGHTS

- Best 2 Sale Rams March Shorn Bendigo
- March Shorn Medium Merino Ram, Reserve Grand Champion Ballarat
- March Shorn Medium Merino Ram Ballarat
- March Shorn Medium Poll Merino Ram & Reserve Grand Champion - Ballarat
- March Shorn Medium Poll Merino Ram Champion -Ballarat
- Strong Wool Ram (First) Hay
- March Shorn Strong Wool Champion Dubbo
- March Shorn Medium Wool Champion Ballarat
- March Shorn Strong Wool Champion Bendigo
- March Shorn Strong Wool Reserve Champion Hay



STAND OUT FROM THE CROWD

with a website that'll work almost as hard as you do.

Some of our Agribusiness Web Solutions:

www.andrewbroad.com www.bendigopoultry.org.au www.castlemaineaquaponics.com.au www.dunollybakery.com.au www.eminencewines.com.au www.erindalefarm.com.au www.flynnswines.com.au www.glenloth.com.au www.graysbakery.com.au www.grainwise.com.au (App)

www.heenandoherty.com www.humuscompost.com.au www.kidsandfruit.org.au www.jamesstockfeed.com.au www.loddonvalleymerinos.org.au www.mtbuffalohazelnuts.com.au www.mckeanmcgregor.com.au www.murraydairy.com.au www.newfreedombakery.com.au www.primeangusstud.com.au

www.outbacklakessa.com.au www.rivergumdesignerpuppies.com.au www.shearoutback.com.au www.snackfood.com.au www.tabletopgrapes.com.au www.thegoodloaf.com.au www.wbgbeef.com.au www.yarallahlamb.com.au www.yddp.org.au www.vyf.org.au

Call today for your FREE Website **Appraisal**

- > Web Design
- > Graphic Design
- > Mobile Apps
- > Marketing

- > Social Media
- > Business Catalyst
- > Workshops
- > Search Engine Marketing

41 Mundy Street, Bendigo VIC 3550 Phone: (03) 5442 6888

Email: studio@designexperts.com.au



Call us today on 1300 85 25 82 www.designexperts.com.au



Tim Gentle has been recognised as one of the leading Digital Strategists for the Agricultural Industry in Australia.

He combines his passion and knowledge of the online world with his practical experience on farm to deliver a unique set of skills to help your Agriculture Business succeed online.

Whether it is developing a brand or logo, creating a website or app, or if you want to be upskilled via his ebusiness education program, then Tim is here to help.

www.timgentle.com

Call Tim today! 0422 900 858

Lived and Worked

- Outback Cattle Station
- · Dairy Farm
- Poultry

Committees

- Victorian Young Farmer Committee
- Victorian Dairy Development Group

Business

- Worked with a wide range of agribusinesses to develop their online strategies
- 2012 Regional Development Victoria Business Achievement Award

Speaking

Phone: (03) 5442 6888 Email: mail@timgentle.com

- Young Agribusiness Professional Annual Conference
- Marcus Oldam College
- Digital Strategy 101 Agrifood Skills Australia

BEST GROUP OF THREE RAMS COMPETITION

PREVIOUS WINNERS

28TH FEBRUARY 2003

WINNING STUD

KARWOOLA

Winner of Competition: Steven Beavis

R.M.B.2273 Maryborough Victoria

Judges: Jock McCrae, Ken Heale

5TH MARCH 2004

WINNING STUD

CONCORDIA

Winner of Competition: Paul Brady
Willaura
Judges: Derrick Russell, Micheal Collins

4TH MARCH 2005

WINNING STUD

TRAVERSTON

Winner of Competition: Howard Hepburn Woodstock West, R.S.D. Moldern, Vic Judges: Robert Harding, Peter Hicks

5TH MARCH 2006

WINNING STUD

TOPIDILIPATION TPARIK

Winner of Competition: Frank Headon

Benara, Hay NSW

Judges: Rex Bennett, Clyde McKenzie

2ND MARCH 2007

WINNING STUD

TURRICOK WORST

Winner of Competition: Ray Rowe Stawell

Judges: Athol Fredrick, John McGrath

29TH FEBRUARY 2008

WINNING STUD

TUBRIRICOK WIRST

Winner of Competition: Patricia Zock *Pyalong*

Judges: Roger Polkinghorn, Tim Polkinghorn

27TH FEBRUARY 2009

WINNING STUD

KIEDILIESTION PARIK

Winner of Competition: Bill Waters

Francis, South Australia

Judges: John Crawford, Warren McRae

28TH FEBRUARY 2010

WINNING STUD

KIEDILIESTION PARIK POLIL

Winner of Competition: Murray McKenzie

Kilfeera Park, Benalla, Victoria

Judges: David Davies, Jim Dickson

25TH FEBRUARY 2011

WINNING STUD

WOODPARK POLL

Winner of Competition: Clyde McKenzie

Deniliquin, NSW

Judges: Pat Brown, Chris Bowman

24TH FEBRUARY 2012

WINNING STUD

PANORAMA

Winner of Competition: Lindsay & Sandra Filbey

Goornong, Victoria

Judges: Phil Toland, Murray McKenzie

1ST MARCH 2013

WINNING STUD

WOODPARK POLL

Winner of Competition: Glendon Hancock

St. Arnaud

Judges: Peter Rogers, Daniel Rogers



HIGHLY EVOLVED LICE CONTROL

Around the farm you need things to work for you. Like Avenge, with 100% knockdown and four weeks residual killing power. Avenge lets you do the job once and do it right. No more re-mustering, no more resistance problems, just more time for you. Visit www.avenge.com.au for more information or call 1800 AVENGE toll free 1800 283 643

DO IT ONCE. DO IT RIGHT.





More wool growers choose to sell their wool through Elders than any other wool marketer. We know how important it is to achieve the maximum results and get the right support along the way. By using our national and international connections, we track the market closely and use this knowledge to help you understand how to prepare and market your wool for the best sales result.

And once you have decided to sell your clip we can offer a range of marketing services, to make sure you have the flexibility and choice you need. Whether you're looking to sell by auction, private sale or forward contract, we'll work with you to achieve the best price.



elders.com.au

*Kaliber's Agscan Survey October 2012



Kerrilyn

EXHIBITING AT SERPENTINE RECREATION RESERVE

Principals: Norm & Ryan Weir

Address: 599 Bealiba South Road, Dunluce Vic 3472 Telephone: (03) 5462 2295 Fax: (03) 5462 2229 Mobile: Norm 0409 917 413 Ryan 0429 670 585

Email: nrklweir@skymesh.com.au



Norm Weir



Ryan Weir

Top of the drop rams offered at the Australian Sheep & Wool Show in Bendigo and at the Hamilton Sheepvention



Champion strong wool ram Hamilton and Champion Restricted Strong Wool Ram Bendigo, 2013.

Kerrilyn Merino & Poll Merino Stud

Kerrilyn is still aiming to breed big framed fertile sheep while still cutting big fleeces of quality wool.

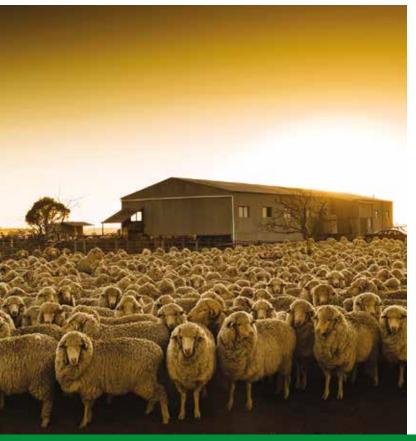
Kerrilyn won another most valuable fleece award at the Australian Sheep and Wool Show, Bendigo 2013 which backs up our breeding objectives.

On display will be a selection of A. I. bred lambs sired by Towalba 'Calendar' the 2012 Australian Supreme Merino ram and progeny of the poll merino ewes and ram we purchased at the Lewisdale dispersal sale in 2011.'

It is good to see Kerrilyn sired sheep doing well for our clients.

- Stuart and Kate McClelland and family won the final shearing at the Ovens Valley Wether Trial 2013. Their team of wethers averaged the most money \$70.50, \$2.95 betterr than the 2nd placed team. Cut the most at 9.1KG average. Weighed the biggest at 70.5KG off shears in shed over night and from the 115 wethers left in the trial their sheep were ranked 1st,3rd,5th and 7th for wool and meat returns. McClellands also won the heaviest fleece at the 2013 NBFNC fleece show.
- The 13 Kerrilyn sired rams presented very well at the successful Strathcona ram sale Carngham 2013.
- Lloyd Kennedy weaned 100% Autumn drop lambs from the Kerrilyn ewes he purchased in Spring 2012

3RD ON-PROPERTY SALE FRIDAY SEPTEMBER 5 2014



Dalgety Wool... we will look after you.

At Dalgety Wool, we believe that the cornerstone of our business is our ability to provide value to marketing your wool clip.

Dalgety Wool delivers full service wool brokering, market information and outstanding customer service. We have an extensive private and on-farm network that delivers a diverse range of pricing options for your clip.

- Brokering & consignment, flat rate fee per bale
- Price on result, wool delivered to Melbourne, Adelaide and Bibra Lake (WA)
- Private treaty and on-farm testing
- On farm wool pick-up or shed clean out
- Competitive on-farm quotes and pricing for small bale lots, bags and butts
- Direct on-farm wool pick up with our wool truck.

At Dalgety Wool, we will look after you.

wool.landmark.com.au/dalgety-wool



WHEELHOUSE GROUP

Fertilizer, Transport, Spreading, Agronomy Services

Telephone (03) 5437 3174 Fax (03) 5437 3036

Email: wes@wheelhouse.com.au (Fertilizer) jason@wheelhouse.com.au (Transport)

Depots at Bridgewater, Dingee, Boort, Rochester

Suppliers of Fertilizer, Gypsum, Lime, Manures





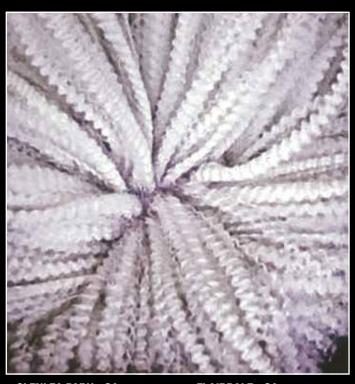


Merino Breeding Advisory / Fibre Testing Laboratory

CLASSINGS P/L

50 years of Merino sheep classing and ram selection combined with the knowledge gained from 35 years of fleece measurement testing points to increased returns for your commercial or stud enterprise.

Contact us and discuss breeding strategies that will put your flock in good stead in readiness for future fibre and carcass premiums.



LUCERNBRAE - SA

RICE'S CREEK - SA

LORELMO KEYNETON - SA

RAMSGATE - SA

BORUNG - SA

- GLENLEA PARK SA
- S.W.M. SA
- WALLALOO PARK VIC
- ELLA MATTA SA
- ROEMAHKITA SA
- GUNALLO SA
- RIDGWAY SA
- KAMORA PARK SA
- RIDGWAY ADVANCE SA
- MERNOWIE SA

CLASSINGS CLASSIC RAM SALE 2014

MURRAY BRIDGE RACECOURSE S.A.

Monday, 8th September

100 POLL MERINOS 100





"Rams specially selected for fibre & frame as to further enhance progressive stud & commercial flocks. 100 hand picked Poll Merino Rams from South Australia and Victoria's leading progressive, free skinned studs".

Enquiries to: Bill & Rose Walker - Classings - Merino Advisory and Fibre Testing Laboratory

For sale update and catalogue go to

www.classings.com.au



Mob: 0428 973 804 Office: (08) 8532 3065 classing@internode.on.net







Koole Vale

EXHIBITING AT SERPENTINE RECREATION RESERVE

Principals: Alan & Prue Harris

Address: 617 Nagambie Rd Costerfield Vic 3523

Telephone: 03 54332860 Mobile: 0417058780 Fax: 03 54332625

Email: koolevale.merinos@bigpond.com

Web: www.koolevale.com.au

Ovine Johnes Vaccinated (Gudair) since 2005

Brucellosis Accredited





Alan Harris



Koole Vale was founded in 1995 and is located at Costerfield which is 13km from Heathcote on the Nagambie Rd.

An annual AI progam is conducted using top sires that will further enhance our breeding program, sires from Glendonald, Glenpaen & Nyowee Poll have been used in the past couple of years.

The aim is to produce Fine-Medium/Medium wool on a large frame that grows long stapled, soft handling, white and well nourished fleeces. Fleece rot and body strike resistance is of great importance. Our rams are sold, and perform well, in high and lower rainfall areas spread across the state.

At the 2013 Bendigo sheep show, long time Koole Vale clients, L.Gleeson & Sons won the Champion Commercial Fleece, this follows their Reserve Champion Commercial fleece in 2009. At the 2013 Ovens Valley wether trial, our team were placed second out of 26 teams. Our wethers cut an average of 8.71kg of 19.3 micron, with the fleeces averaging \$70.65.

Our top rams are offered at three auctions, Bendigo Sheep Show in July, Hamilton Sheepvention & Benalla In August. We also have a good selection available at home to cater for all budgets from September.

Inspections can be made at any time with no obligation.

Highlights of 2013

- Clients L.Gleeson & Sons won Champion Commercial Fleece - Bendigo
- 2nd Place at Ovens Valley Wether Trial
- Reserve Champion Strong Merino Ewe 19.4 micron (Woolcut 11kg) - Bendigo
- Champion Restricted Fine-Medium Ram & Ewe - Bendigo
- Champion Restricted Medium Ewe -Bendigo
- Reserve Champion Medium March Shorn Poll Ram - Ballarat
- Reserve Champion Strong Ewe Hamilton
- Reserve Champion All Purpose Ram -Benalla Ram Sale
- Most Valuable Fleece (4th time) Royal Melbourne Show
- Champion Stud Fleece Bendigo Ag.

 Show
- Champion Fleece Heathcote Show



NINUENOOK

FINE WOOL POLL MERINOS WYCHEPROOF



ON PROPERTY RAM AUCTION - SEPTEMBER 17, 2014 Doug Todd (03) 5492 9250

BOORT BOORT

YOUR LOCALLY OWNED TYRE SERVICE CENTRE

FOR ALL YOUR TYRE REQUIREMENTS

Car • Light Truck • Truck • Agricultural
Poly-Pipe Fitting • Agents for Exide & Bond Batteries

Charles and the case of the ca

Shop 5455 2203 - Mobile 0427 552 185 - AH (Sue) 5455 2132
Proudly supporting the Loddon Valley Stud Merino Field Day



Ninuenook

EXHIBITING AT SERPENTINE RECREATION RESERVE

Principals: Doug Todd & Louise Hanmer Address: 360 Ross Road Jeruk 3527

Phone/Fax: Doug (03) 5492 9250 Louise (03) 5882 6226

Glendon Hancock 0429 829 613 Email: todnin@skymesh.com.au Website: www.ninuenook.com.au Brucellosis Free. Ovine Johnes Free MN-3





Doug Todd

Ninuenook Merino Stud is situated between Wycheproof and Boort along the Avoca River –sign posts erected. Our aim is to breed a modern Merino with minimal wrinkle, long deep body and long white fine crimpy wool that is able to hold its low micron.

Since early 1990 Ninuenook had added Poll SRS® genetics from Well Gully, Wallaloo Park, Lorelmo and Leahcim, over Ninuenook Stud Ewes to produce Poll Merinos averaging 18.5 microns, suitable for the high rainfall areas of Australia or Pastoral areas of the inland.

At Ninuenook we class sheep for Wool and Frame to produce a meatier framed sheep with quality wool. These give the flexibility of selling lamb to the export trade, shearing at 8 month intervals and the added option of non-mulesing.

Ninuenook sheep are of manageable size and renowned for the ease of care, clean open faces, high fertility, their mothering ability, quiet temperament and high lamb survival.

ON PROPERTY RAM AUCTION

Wednesday, 17th September 2014 Offering Stud and Specially Selected Rams

Sheep on display during 2014 at the following venues:

- Loddon Valley Field Day;
- Wimmera Field Days;
- · Bendigo Sheep and Wool Show; and
- Hamilton Sheep Vention.





BRECON BREEDERS Artificial Breeding Services





WE OFFER SHEEP BREEDERS:

- Laparoscopic insemination.
- Semen collection in our licensed centre at Keith
 for both export and domestic use.
- Embryo collection on-farm or in our centre at Keith — for both export and domestic use.

By choosing semen or embryo collection at our centre, we can provide you peace of mind that your sheep will be professionally managed.

Our expertise also ensures that the collection will be done right the first time.



Advance your genetics quickly by contacting:

Dr Margie Trowbridge BVSc or Bill Trowbridge

PO Box 60, Keith SA 5267 P 08 8756 6065

F 08 8756 6091

Panorama

Principals: F.X. & M.A. Byrne

Address: Box 97, Borung (via Wedderburn), Vic. 3518 Phone/Fax: (03) 5494 7318 Mobile: 0429 027 780

Email: panorama_rams@hotmail.com

Stud Classer: Frank Byrne

Stud Advisor: Jim Wilcox (03)5032 1197 Ovine Johnes Free, MN-3, No-VS 1240

Brucellosis Free No. 2032

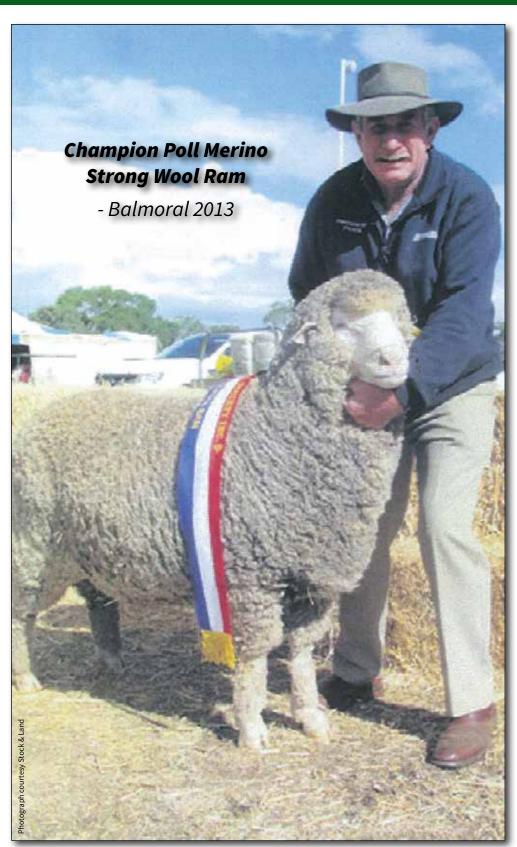


Poll Merinos since 1956. (B.J. Byrne) Dual Purpose Poll Merinos since 1974. (F.X.Byrne)









AUSTRALIAN SHEEP & WOOL SHOW 2013

JUNIOR CHAMPION STRONG WOOL POLL EWE

OVERALL JUNIOR CHAMPION STRONG WOOL EWE OF THE BENDIGO AUSTRALIAN SHEEP & WOOL SHOW 2013

MARKET REPORT

"Auctions Plus"

13th November 2013

Numbers of Merino ewes increased, and some excellent sales were achieved for feature lines out of the Riverina and South Australia, with the bulk of the young ewes making over \$100. At Deniliquin, 2012 Booabula blood ewes made \$108.50, and similar age Yarrawin blood ewes made \$85 to \$105. In SA, two lines of Panorama blood 18 month old ewes made \$142. Older ewe prices were highly variable, ranging from \$11.50 in Queensland to a top of \$91 for the older of the Panorama blood offering out of South Australia.

PANORAMA ON PROPERTY RAM SALE WEDNESDAY 24TH SEPTEMBER 2014



ON PROPERTY AUCTION

AT TERRICK WEST, PRAIRIE

FRIDAY, AUGUST 8, 2014

70 POLL MERINO RAMS

STUD AND SPECIALLY SELECTED

INSPECTION 10.30AM - SALE 1.00PM LUNCHEON PROVIDED

Ross McGauchie Phone (03) 5436 8270 Mobile 0428 368 270

ALSO OFFERING STUD RAMS AT BENDIGO, HAMILTON, DUBBO & ADELAIDE

Looking for Australia's Most Trusted Triple Active Drench?

Protect your sheep with the Triple Drench Power of **TRIGUARD**. Providing a potent triple active combination, with the power of Abamectin, for reliable broad-spectrum parasite control. **TRIGUARD** has a proven and stable formulation, and provides a full dose of 3 short-acting ingredients to every sheep, with every dose, every time – to help delay resistance.







Merial Australia Pty Ltd, Building D, 12-24 Talavera Road, Macquarie Park NSW 2113. ABN 53 071 187 285. ®TRIGUARD is a registered trademark of Merial Limited. ©2012 Merial Limited. All rights reserved. TRIG-12-000

Your first line of defence

Terrick West

EXHIBITING AT TERRICK WEST

Poll Flock No: P121

Principals: C & E McGauchie

Address: "Terrick West", 2400 Echuca/Serpentine Rd, Prairie 3572 Phone: (03) 5436 8270 Mobile: 0428 368 270 Fax: (03) 5436 8470

Email: terrick_west@bigpond.com Website:www.terrickwest.com.au

Classer: Ross McGauchie

Ovine Johnes Free, MN-3 Vaccinated, Brucellosis Free





Ross McGauchie



Welcome to the 2014 Loddon Valley Field Days.

We are very proud to be one of the original members of this very successful group.

It's wonderful to see the enormous growth in interest in poll merinos over recent years with polls fast becoming the dominant merino.

Terrick West started breeding polls in the early 1950's, registered the poll stud in 1954 and is the oldest poll stud still operating in Victoria.

Terrick West has had another very successful show and sale year. We won the March Shorn Pairs in both Dubbo and Adelaide with the ram winning Grand Champion Ram in Dubbo and the ewe Grand Champion Ewe in Adelaide. The ram later sold to the Blue Hills Poll Stud in Adelaide.







Deal with one of Australia's biggest family owned and operated wool processors and exporters and get real market feedback plus selling opportunities and advice which can put more dollars on your bottom line.

OUR COMPLETE RANGE OF OPTIONS INCLUDE:

Weekly auction selling with guidance from our exporter experienced wool marketing team, selling every week in the Southern Markets. Receive firm offers on your wool as soon as it is tested direct from Fox & Lillie orders.

Forward purchase on the sheep's back via our user friendly risk management products.

Fixed price on-farm, via clean basis grid.

Complete sheep classing services which include ram selection and buying.

Direct Mill Contracts.

Supply Chain Contracts.

DON'T JUST SELL YOUR WOOL, MARKET IT THROUGH FLR

CALL OUR LOCAL BENDIGO AREA REPRESENTATIVE - Peter Hutcheson 0428 497 773

- Jacob Davies 0408 346 562
 Adrian Flint 0428 832 107
- Bruno DeMattia 0419 881 450 Eamon Timms 0419308129



Principals: Hooke Family

Address: Willera Poll Merinos, PO Box 27, Serpentine, Victoria 3517

Contacts: Robert & Cathie Hooke Ph/Fax (03) 5437 8240 Mobile: 0427 378 240 Email: robertcathie@bigpond.com Will Hooke Ph/Fax (03) 5437 8372 Mobile 0428 228 444

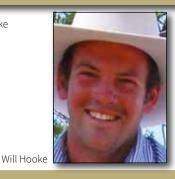
Email: willhooke@bigpond.com

Karl & Kate Hooke Ph/Fax: (03) 5437 8263 Mobile: 0412 006 736

Email: karlhooke@bigpond.com Ovine Johns Free - MN3v Brucellosis Free







Willera Merinos are a style of sheep suitable for todays market conditions. A large plain bodied sheep with early maturing and the ability to shear every six months. Our breeding objectives have not swayed in the past ten years but moved higher.

We consider the Australian medium wool merino industrys genetic gains to be improving at the fastest pace in history. Willera Merinos is at the forefront of this. We target conception rates of 170% and lamb survival rates of 85%, combined with the wool cuts of 4.5kg every 6 months.

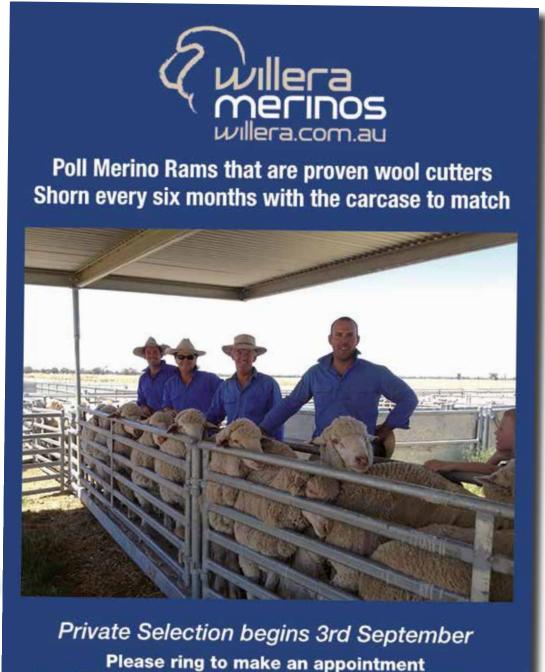
Willera Merinos is delivering large financial benefits to it's clients, early maturing genetics is providing an edge with increased returns from lambing down ewe lambs at 14-16 months of age and improving dressed weights of wether lambs.

Last year averaging 26kg at 10-12 months of age in the Willera Merinos commercial flock.

BREEDING OBJECTIVES

- Double Shearing. Cutting 9kg's annually.
- 80% of all 15 month old ewe hoggets lambing and 120% for adult sheep.
- 19 to 21 micron adult flock average.
- Large plain bodied sheep with strong mothering ability.
- Soft, long wool packed onto a loose healthy skin.
- · Early maturing sheep.





Karl Hooke 0412 006 736 Will Hooke 0428 228 444





SLIDEAWAY HAY SAVERS FEEDERS - FOR ROUND OR SQUARE HAY BALES, LARGE AND SMALL. WE CAN DESIGN FEEDERS TO SUIT YOUR REQUIREMENTS WITH DISCOUNTS FOR VOLUME ORDERS AND SELF-ASSEMBLY PACKS.

TALK TO US ABOUT EXCHANGING YOUR OLD FEEDER TODAY!

Sheep & Goat Feeder

- Roof and walls prevent weather damage
- Unique muzzle-feeding gates
- Wool shields minimise contamination
- Swinging, removable gates
- Hay contained and off the ground
- Galvanised construction
- Easy loading and towable

Horse Feeder



- Roof prevents weather damage
- Rubber-lined feeding bay
- Sliding rubber gate prevents waste
- Rounded edges for saftey
- Even hay consumption and access
- Shelter from rain, wind an sun
- Towable with easy bale loading





FEEDERS MADE BY FARMERS - CONTACT ADRIAN SARTORI

PH: 0438 664 722 : (03) 5476 2247

http://slideawayhayfeeders.farmnet.com.au

Woodpark Merino • Woodpark Poll

EXHIBITING AT SERPENTINE RECREATION RESERVE

Principals: Stephen and Carol Huggins; Owen and Helen Huggins

Address: "Eurolie", Hay NSW 2711

Telephone: (02) 6993 4616 Fax: (02) 6993 4122

Mobile: 0428 932 113 0429 934 616 Email: info@woodparkmerino.com.au

Accredited Brucellosis Free

Monitored Negative 3, (MN3) accreditation







Stephen Huggins

SIRE EVALUATION, ASBVS, EWE COMPETITIONS, SHEEP SHOWS: WOODPARK'S BALANCED MERINOS RECOGNISED

Bred by a family of dedicated sheep breeders with long established studs and significant flock size allowing depth and selection pressure, Woodpark is about producing a balanced Merino.

The Woodpark Merinos and Poll Merinos are run on rangelands country at "Woodpark", Jerilderie and "Eurolie", Hay, and have been exposed to independent industry measurement through ASBVs backed by sire evaluation outcomes, ewe competitions and local show results.

These results show our selection process of measuring and selecting for high growth rates, quality medium wool and high fleece weights to deliver a balanced sheep with a quantity of soft, well-nourished wool on a large productive frame with a fertile mother; is also evident in objective assessment.

We are measuring and selecting for fleece weight, medium wools with high growth rate and a high body weight and the ASBVs simply show that process has worked. These traits are physically evident and their genetic capacity is verified by their excellent ASBVs, showing they are inherent in our flock.

96% of our 2012 drop sale rams are in the top 30% for at least one trait of the national MerinoSelect index for ASBVs. More than one third of our sale rams are trait leaders (in the top 10%) for one or more traits.

Progeny testing backs up that our breeding policy of sparing outside introductions means Woodpark sheep breed true to type.

Sire Evaluation: Our ram 015 topped each index at the Temora Sire Evaluation in 2013

Two different Woodpark blood flocks win and placed third in the Don Brown two years running.

- 2013: Winners: Ian and Jane Menzies, "Moonbah", Condobolin Woodpark blood sheep. Third: McDonald Brothers, "North Condobolin", Condobolin.
- 2012: Winners: McDonald Brothers "North Condobolin", Condobolin. Third: Ian and Jane Menzies, "Moonbah" Condobolin
- Peppin Shaw Riverina Ewe Flock Competition: 2013: Overall runnerup, Southern Section winner, the Houston family, "Budgewah" Hay. 2012: Overall runner-up, Southern Section winner Joel and Fiona Porter, "Ramsay", Booroorban.

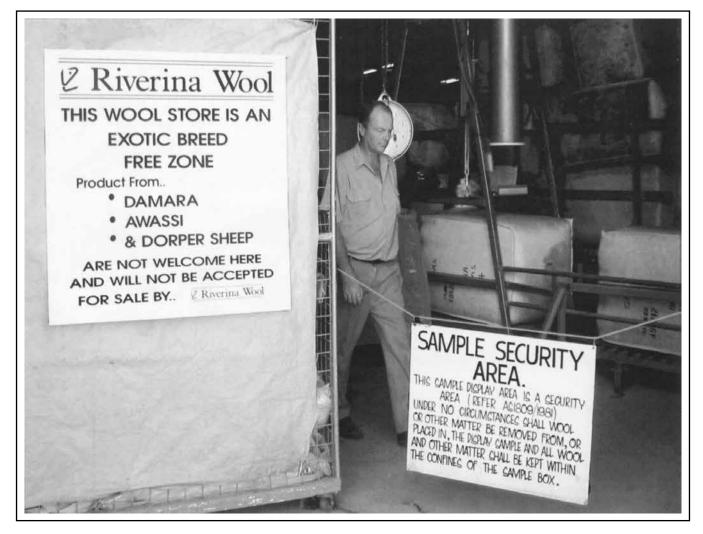
Local show successes in 2013: Similar wonderful results from two different groups of ewes, at the Hay Sheep Show in June, boasting close to record entries; and at Deniliquin Show in February.

- Most successful exhibitor, unhoused section; Hay Sheep Show; Best pen of unhoused ewes, Grand Champion and Reserve Champion unhoused ewe, Hay Sheep Show and Deniliquin Show, reserve champion Riverina Ewe of the Year.
- Best pen of three ram weaners, Loddon Valley Merino Field Day 2013, 2011

2013 Ram sales: 2013 Ram auction: 134 rams sold to \$4500 top and \$1807 average. Six hundred Poll Merino and 250 Merino rams sold in 2013. Woodpark Merino and Poll Merino rams sell across south-eastern Australia, ranging from Broken Hill to Hamilton and the Gippsland, with the same attributes needed to repel both moisture and dust.



For Us it's Like Black & White



we simply don't handle fibre from exotic breeds



Mark Bazeley 03 5482 2965 Fax 03 5482 6607 Mobile Office 0417 599 686

agribusiness



Who supports the Australian sheep industry in all seasons? We do.

For 154 years NAB Agribusiness Bankers have stood by rural Australia in all conditions – rain, hail and drought – supporting you through challenges, providing opportunities and pioneering the right solutions for your business.



Talk to the bank that won the 2012 Bendiqo Business Excellence Awards for "Local Outlet, Franchise or Buying Group" category.

Tess Rix Dan Sexton 0427 581 005

0427 006 044

Chelsea Emmerson 0427 367 380 **Peter Kirkwood** 0417 122 885



At Landmark, you can rely on a vast network of committed advisors who have the resources and the expertise for all your livestock needs. Our combined experience and our knowledge of the livestock industry, means we can add real value to your business and help you make the most of every opportunity. We understand the buying and selling of sheep and cattle, and with access to more domestic markets and international partnerships, we can secure better prices for you. That's why more Australian farmers look to us.

Landmark Bendigo	M	lidland Highway		03 5448 3881
Wool	Athol Frederick	0428 510 518	Candice Cordy	0408 963 109
Livestock	Ian Carmichael	0428 510 232	Barry Oddy	0428 964 858
	Richard Leitch	0428 351 413	David Uebergang	0428 506 828 g
	Mel Harrington	0477 326 895		BTB/LM35



Meet Your Elders Regional Wool Team

We Live & Work in Your Local Community

Proudly Sponsoring the Loddon Valley Stud Merino Breeders

